



National Hispanic Syndicated Radio, LLC

MEDIA KIT

ABOUT RUDY

- Host Rudy Trevino is a respected leader in the Hispanic (Latin) community and among his awards is Tejano R.O.O.T.S Hall of Fame, Lifetime Achievement Award.
- Broadcasting two-hour Tejano Gold Countdown TOP 20 show every weekend for twenty-five years on stations across the US, Mexico & Military bases worldwide. (Saturdays & Sundays) Including KLMO-San Antonio, KQQK- Houston and KSAB-Corpus Christi. *More at [IGC](#)
- ONLY Tejano Nationally Syndicated Radio Show to be recognized by the state of Texas.
- Rudy is also the host of VAULT STUDIOS podcast- *Selena- A Star Dies in Texas*, which sits at #1 on New York Magazine's best podcast list.
- Rudy is a two-time Emmy Award winning journalist for his coverage of the San Francisco Earthquake.
- Rudy was Emcee to Corpus Christi's Annual Event- Fiesta de la Flor Festival in 2015, 2016, 2017, 2018 & 2019.
- ABC News Anchor for Kiii- TV 3 in Corpus Christi
- Host of Domingo Live! On ABC TV Kiii- Sundays



AVAILABLE PROGRAMS

Weekly Programming Available

- **TGC Top 20 Countdown**

Time: 2 Hours.

Inventory:

6 :60 second spots per hour (12 total) @ \$150.
each Regional/ \$300 National

Retro Shot Sponsor 1 per show \$300 or \$900
month

Tejano News Sponsor 2 per show \$300 or \$900
month

Top 20 List sponsor- Social media, website and 4
mentions per show \$500 (per show) or \$1500
month *includes all lists for month and 4 liners
per show

- **TGC Website**

Inventory:

Sponsorships

TGC Vault- Interview Archives, Show Archives,
New Artists \$1,000 month

VIP All Access- Jam Session, Behind the Scenes
Gallery, In-memorium, Media, Events \$1,000
month

Tejano News \$500 month

Ad Placement:

Banner 336x280 (Top) \$850 month

Banner 320x100 (Bottom) \$750 month

125x125 Banner (Side Menu) \$700 month

125x125 (Top) \$500 month

125x125 (Bottom) \$325 month

*Based on CPM of 50,000 per month and includes social
media placement as added value

Additional Programming

- **Tejano Legends Show- October**

Time: 2 Hours.

Inventory:

Banner Sponsor (*Includes open/close on ALL
stop sets) (6 open-6 close) \$1,000

Regional/\$2,000 National

6 :60 second spots per hour (12 total) @\$15C
each Regional/ \$300 National

Tejano Legends sponsor- Social media, website
\$300 Month

- **TGC- Best Retro Hit's Mother's Day Spec
May**

Time: 2 Hours.

Inventory:

Mi Madre Sponsor (*Includes open/close on
stop sets) (6 open-6 close) \$1,000

Regional/\$2,000 National

6 :60 second spots per hour (12 total) @\$15C
each Regional/ \$300 National

Retro Hit's Mother's Day sponsor- Social media
website and show liners \$300

- **TGC New Year's Eve Special
Best of the Year- December**

Time: 2 Hours.

Inventory:

Mi Madre Sponsor (*Includes open/close on
stop sets) (6 open-6 close) \$1,000

Regional/\$2,000 National

6 :60 second spots per hour (12 total) @\$15C
each Regional/ \$300 National

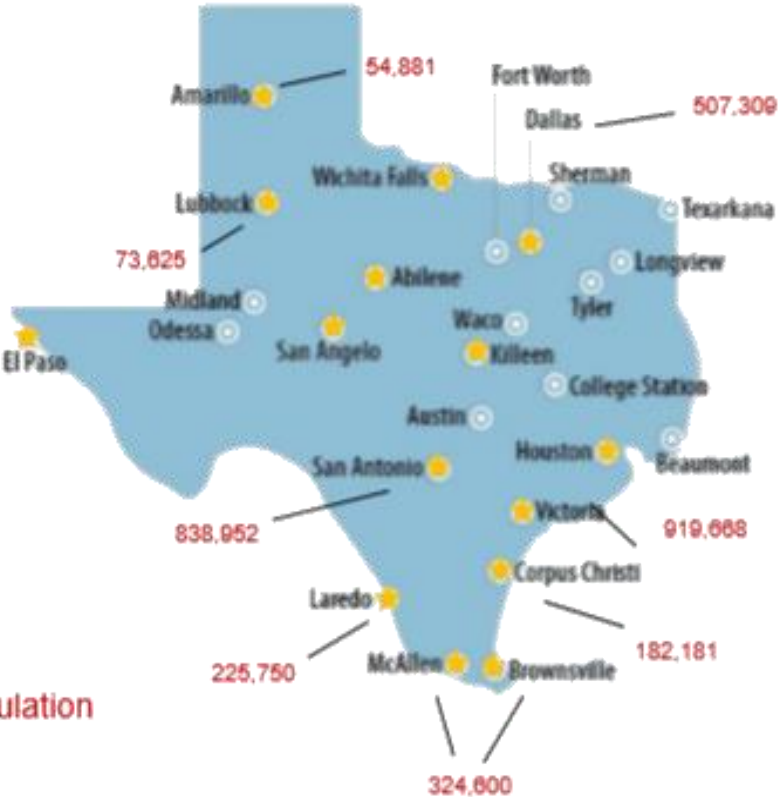
Best of Year List sponsor- Social media, website
and show liners \$500

MARKET OVERVIEW TEXAS



Texas

- Abilene
- Alice
- Amarillo
- Beeville
- Big Spring
- Brady
- Cameron
- Colorado City
- Corpus Christi
- Crystal City
- Dallas
- Eagle Pass
- Fallfurrias
- Houston
- Killeen
- Laredo
- Lubbock
- Lufkin
- Plainview
- Rio Grande Valley
- Rockdale
- San Angelo
- San Antonio
- Uvalde
- Victoria
- Wichita Falls



Latin or Hispanic Population

*Source Suburban Stats

TEXAS AFFILIATE LIST

KXTN	SAN ANTONIO	TEXAS
LA VOZ	ABILENE	TEXAS
KZIP	AMARILLO	TEXAS
KMIL	CAMERON	TEXAS
KVMC	COLORADO CITY	TEXAS
KNET	CRYSTAL CITY	TEXAS
KEPS	EAGLE PASS	TEXAS
KRTX	HOUSTON	TEXAS
KSEY	WICHITA FALLS	TEXAS
KSML	LUFKIN	TEXAS
KSAB	CORPUS CHRISTI	TEXAS
KPSO	FALFURRIAS	TEXAS
KRMY	KILEEN	TEXAS
KXTQ	LUBBOCK	TEXAS
KRIA	PLAINVIEW	TEXAS
KBUC	RIO GRANDE VALLEY	TEXAS
KYZZ	SAN ANGELO	TEXAS
KLMO	SAN ANTONIO	TEXAS
KUVA	UVALDE	TEXAS
KHMC	VICTORIA	TEXAS
KRXT	ROCKDALE	TEXAS
KKHR	ABILENE	TEXAS
KUKA	ALICE	TEXAS
KOPY	ALICE	TEXAS
DALE	BEEVILLE	TEXAS
KNEL	BRADY	TEXAS
FIERRO	DALLAS	TEXAS
KJBZ	LAREDO	TEXAS
KRRG	LAREDO	TEXAS
B net radio.com	HOUSTON	TEXAS
KRXT	KILEEN	TEXAS
KBYG	BIG SPRING	TEXAS

OTHER MARKETS

- KDNA
- KWLN
- WCCX
- KMOR
- Tejano FM .com
- Tejanos best.com
- KNMM
- KXEW
- WPHX
- WAFZ
- Tejano 561
- KFTA
- WMKB
- Tejano radio.com
- XHJAQ
- KDSU
- KOLT
- KDCE
- KNMX
- GRANDVIEW
- WENATCHEE
- WAUKESHA
- SCOTTSBUFF
- ONLINE
- ONLINE
- ALBUQUERQUE
- TUCSON
- TAMPA BAY
- IMMOKALEEE
- WEST PALM BEACH
- RUBERT
- MENDOTA
- KANSAS CITY
- DEL RIO
- MOOREHEAD
- SCOTTSBUFF
- ESPANOLA
- LAS VEGAS
- WASHINGTON
- WASHINGTON
- WISCONSIN
- NEBRASKA
- NEW MEXICO
- ARIZONA
- FLORIDA
- FLORIDA
- FLORIDA
- IDAHO
- ILLINOIS
- MISSOURI
- MEXICO
- MINNESOTA
- NEBRASKA
- NEW MEXICO
- NEW MEXICO

SUMMARY

Rudy is proud of his mission of entertaining and educating audiences on Latin Culture and has been doing so for over forty years. President of National Hispanic Syndicated Radio, LLC., Executive Producer and Host of the show that bears his name, (Rudy Trevino's- Tejano Gold Countdown) Rudy is unrivaled in his knowledge of Tejano history, culture and music genre. A two-time Emmy Award-- winning broadcast journalist and news anchor with over 40 years of experience in media, Rudy is an



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expert on Tejano music and is respected as such in the Hispanic community. Rudy is celebrating twenty-two years as host and producer of the South Texas tradition television show "Domingo Live!" a weekly variety program on ABC Television affiliate Kiii TV, which includes a Rudy Trevino's- Tejano Gold Countdown Top 20 each week. Rudy uses his knowledge and credibility to reach over 300K viewers and approximately 350k listeners each week. Tejano Gold Countdown is listened to across the United States on AM/FM stations and reaches across the nation and into countries like China, Germany, Australia and beyond with the program airing on several online stations and the TGC website. On May of 2013 the State of Texas recognized Rudy Trevino's-Tejano Gold Countdown as the Official Countdown of Tejano Music in the State of Texas. With help from radio stations and fans across the country, Rudy Trevino's- Tejano Gold Countdown, continues to bring our unique Tejano culture to people across the nation. Through his National Hispanic Syndicated Radio programming, Rudy Trevino is excited to continue a program close to his heart and his deep Tejano roots- Tejano Gold Oldies. Using exclusive interviews and remastered Tejano music collected throughout his career, Rudy brings a passion and knowledge that surpasses all others in the Tejano industry.

WEBSITE: www.tejanogoldcountdown.com

Media Inquiries or Affiliate Information

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